

PURCARI

WINERIES GROUP

*Building the future
of Eastern European wine*



BOSTAVAN





worlds, with indigenous grapes like the superbly subtle Rară Neagră or the aroma-bomb, white Viorica as part of our story.

As producers from a small, frontier country, we must work twice as hard for consumers to enjoy our truly special wines, and many of our Decanter 90+ rated wines offer extraordinary value for money. Our focus is on quality first, but increasingly we recognise the importance of sustainability too.

We are embracing sustainable growing and vinification practices – from underground, drip irrigation to the reuse of CO₂ (a by-product of fermentation), whilst implementing sustainable packaging and farming methods. We'll keep innovating too, for example night-harvesting our Nocturne series (cool temperatures mean purer flavours and reduced refrigeration costs) or working with clay amphorae for our minimal intervention Academia wines.

In the pages that follow, you'll discover our extraordinary wines – products of our dedication and passion – which we believe reflect our landscape's complex history. Setting the bar high, our ancestors won Purcari's first Gold Medal at the Paris World Exhibition back in 1878, and we aim to continue that legacy by making exceptional wines. Noroc!

Victor Bostan
CEO, Purcari Wineries Group



Dear Readers,

It is an honour to address you on behalf of Purcari Wineries Group. Our company is one of the largest wine and brandy ventures in Central and Eastern Europe, managing around 1,450 hectares of vineyards in three countries: Moldova, Romania and Bulgaria. The group operates four wineries – Château Purcari, Crama Ceptura, Bostavan Winery and Angel's Estate – as well as the Divin Bardar distillery.

At Château Purcari, our flagship winery in Moldova, we've been making wine since 1827. For many, Moldova is not a top-of-mind wine country, yet my homeland's history is intimately intertwined with vine cultivation – in fact, there is no country in the world that is more dependent on wine. Archaeological artefacts point to a thriving wine culture as far back as the Cucuteni–Trypillian civilisation, around 5,500 BC, followed by Greek and Roman influences. Despite more recent challenges – from 300 hundred years of Ottoman rule to Gorbachev's prohibition era and multiple Russian embargoes – we have persevered and remained committed to planting vines, growing grapes and making wine.

Today, we're slowly carving out our place in global wine markets, somewhere at the intersection of the old and new



CHÂTEAU PURCARI, MOLDOVA'S FLAGSHIP

Château Purcari, the flagship winery of the Purcari Wineries Group, is Moldova's most important winery. Located in the renowned Ștefan Vodă region in south-east Moldova, it is surrounded by two lakes and 300 hectares of its own vines on rolling hills, washed by fresh, clean air from the nearby Black Sea.

With its deep black soils over limestone bedrock, perfect for grapevines, Château Purcari's wine history and reputation date back to 1827. Its first global medal at the Paris exhibition in 1878 turned its Negru de Purcari into a Moldovan wine icon.

Since founder and CEO Victor Bostan took over in the early 2000s, Château Purcari has continued to put quality first. Mr. Bostan, a trained and experienced winemaker, is continually open to improvement and innovation, working with experts Federico Giotto on still wines and Jérôme Barret, from Champagne, on sparkling.

In 2021, Château Purcari's efforts were rewarded with more medals than any winery in the world. Three gold

medals and another 11 silvers followed at the Decanter World Wine Awards in 2023, making Château Purcari the leading producer in Central and Eastern Europe at the event.

Château Purcari's efforts to grow local varieties such as Fetească Neagră and Rară Neagră, have helped to rehabilitate these indigenous grapes.

Rară Neagră features in many of Château Purcari's wines both as a blending component – including in the flagship Negru de Purcari – and single varietal. The winery also grows international grapes like Saperavi, Pinot Noir, Chardonnay and more, which showcase the excellence of the terroir.



Purcari Wineries Group LOOKING TO THE FUTURE, with a focus on sustainability

In addition to the historic Château Purcari, the Purcari Wineries Group owns a second winery in Moldova, Bostavan, founded in 2002. The Bardar distillery, renowned for its Divin PGI oak-aged brandies, became part of the group in 2008.

Positioning itself as Central and Eastern Europe's most important winery group, it also owns Crama Ceptura in Romania and Angel's Estate in Bulgaria, all supervised by Federico Giotto as the group's head winemaker.



Federico Giotto,
Head winemaker at Purcari
Wineries Group

LOOKING AHEAD - SUSTAINABILITY AS A PRIORITY

The Purcari Group has ambitious sustainability plans – led by Gheorghe Arpentin, Director of Development, Research and Innovation – which drove the launch of an important project to protect biodiversity in two important nature reserves: Lower Dniester, which lies on both sides of the Dniester River as it meets the Black Sea, and Lower Prut, in Moldova's Cahul region, home to the lower sections of the river Prut and its wetlands.

Within the Château Purcari and Bostavan wineries, solar panels have been installed, which have seen the former start to generate 50% of its



energy from the sun in late 2023. The percentage is due to increase, aiming to reach 80% within three years.

In the vineyard, subsurface irrigation has been installed, reducing water use by over 20%, with its own two reservoirs meeting its needs. To improve soil health and protect against erosion, cover crops between vine rows have been increased to cover 50% of the vineyard surface, with a goal of 100% cover by 2027.

Working towards the whole estate being sustainably farmed by 2027, a further 25 hectares of the vineyards are being converted to full organic production, and substantial reductions are being made in the use of agrochemical products. Lastly, in an effort to promote biodiversity and ecosystemic balance, 5% of vineyard area has been turned over to trees and habitat breaks. Lighter bottles, recycling of waste materials and carbon dioxide reuse are all in place too.



Gheorghe Arpentin
Director of Development, Research
and Innovation

The Purcari Group also takes its social responsibilities very seriously and established a new charitable foundation earlier this year, to support social welfare, education, healthcare and sports. In an extreme moment of need for fleeing Ukrainians, the winery turned its luxury château into emergency accommodation overnight, and continues to provide support to Ukraine from the sales of its hugely symbolic Freedom Blend wine.

1. Bostavan Winery

The Bostavan winery allows the group to explore Moldova's incredible diversity and fantastic varietal purity at a great price/quality ratio. With nearly 850 hectares of its own in total, red wine grapes are grown in Etulia in the sunny southwestern PGI region of Valul Lui Traian. White varieties, well-suited for fresh, aromatic wines, are grown in 80 ha located in the cooler, hilly Codru zone in Moldova's centre. Equipped with the latest technology for modern, on-trend, fruit-driven styles, the winery produces ranges such as Ed Knows, Daos, Dor Wine Crime and Farmers Against the Machine.

2. Crama Ceptura

Neighbouring Romania, with its shared history and culture, was an obvious next step for the Purcari Wineries Group. Crama Ceptura lies in the heart of Dealu Mare, on the 45th parallel (along with Bordeaux and Piemonte), and is widely regarded as Romania's top region. With 180 ha of its own, Crama Ceptura offers a wide variety of styles from both international and local grapes, like

Fetească Regală and Fetească Neagră. These provide the raw material for a comprehensive range that includes the Magnus Monte, Astrum Cervi and Cervus Cepturum collections as well as the characterful Negru and Alb de Ceptura.

3. Angel's Estate

Since purchasing Angel's Estate in 2022, the group has sought to promote the vibrant (and often overlooked) modern Bulgarian wine scene. Founded in 2010, this state-of-the-art estate owns 100 ha of vineyards planted near the Zhrebchevo (Stallion) dam – the stallion that inspired the winery's most iconic labels – on slopes in the foothills of the Sredna Gora mountains, in the heart of the Thracian Lowlands. It has a reputation for plush, rich, velvety and round reds, winning multiple awards, and making it a great fit for the group. It promises much more, as the vines head into their teenage years and deliver ever higher-quality fruit. In addition to the Stallion collection, the winery also produces the Angel's Estate, Deneb, Angel and Cattleya ranges.



TASTING PURCARI

A selection of the group's most representative wines

With its glowing international track record, the Purcari group is recognised for its quality and consistency across styles. Credit must largely go to CEO and founder Victor Bostan, who began a new era of private investment in the early 2000s, bringing in the latest know-how and equipment.

No stranger to international recognition, Château Purcari's first gold at the 1878 Paris World Expo brought royal attention not only to the Negru de Purcari – it is said that Negru de Purcari was exported to the Queen of England, Elizabeth II – but its other wines too. More recently, Château Purcari has built a particularly strong record at the Decanter World Wine Awards. Having picked up three golds and 11 silvers in 2023, the estate established a pattern of consistency that has seen it winning gold and/or platinum every year since 2019.

Château Purcari revived the iconic

Negru de Purcari in 2003, blending its best Cabernet Sauvignon and Saperavi, with a small amount of the local Rară Neagră. It is then aged in the historic 1827 cellar below the renovated château for 18 months in top quality French oak. The winery has been instrumental in reviving the rare Rară Neagră grape, important for the Negru blend but also increasingly admired in elegant, lighter-bodied and pure single-varietal wines.

Its other signature wine is the symbolic Freedom Blend, whose message to celebrate 20 years of independence for three former Soviet republics now seems more poignant than ever. It blends the Saperavi native from and grown in Georgia; Rară Neagră from Moldova; and Bastardo grown in Ukraine, creating a dark, juicy and supple blend. Following the Russian invasion of Ukraine, profits are now donated to support displaced Ukrainians.

Each estate and collection has a character of its own. Crama Ceptura's south-facing vineyards, sitting at 160 metres above sea level, benefit from extended sunlight hours, allowing the grapes to develop a distinct depth and complexity of aromas and flavours. Angel Estate's wines, on the other hand, convey a unique sense of place, showcasing a perfect balance between complexity and freshness. The winery's flagship wine, Stallion Classic, is a quintessential old world blend of Cabernet Sauvignon, Cabernet Franc, Syrah and Merlot that sums up the finesse and boldness that shape the estate's ethos.

Whether you are opening wines from the classic 1827 range or from the innovative Academia, Nocturne or Native collections, it's easy to see that the Purcari Wineries Group is committed to excellence in every wine.



Château Purcari, Cuvée de Purcari Fetească Albă Brut, Ștefan Vodă, Moldova NV

Available from Transylvania Wine (UK)
The delicacy of the local Fetească Albă grape makes for a pretty, appealing sparkler with an emphasis on apple blossom and lively apple and lemon notes, with fine bubbles and a very subtle overtone of biscuit crumb. **Drink:** 2023–2025 **Alc:** 12.5%



Château Purcari, Academia Viorica, Ștefan Vodă, Moldova 2021

From Moldova's signature white grape, fermented on the skins and aged in amphorae. The bouquet suggests peach skin, pumpkin spice and rosewater, then the palate is fresh and zesty with hints of mango, peaches, salted lemon and rose oil. Mineral and sapid with great varietal expression. **Drink:** 2023–2026 **Alc:** 13%



Crama Ceptura, Alb de Ceptura, Dealu Mare, Romania 2020

An unusual blend of international and local varieties, showing hints of yellow plum, pineapple and lemon with delicate vanilla. To taste there's citrus freshness, more creamy vanilla, fresh pear and a touch of grapefruit pith on the finish – this is more than just another Chardonnay. **Drink:** 2023–2025 **Alc:** 13.5%



Château Purcari, Academia Rară Neagră, Ștefan Vodă, Moldova 2020

Translucent ruby low-intervention wine from amphorae with expressive aromas of plum, red cherry and mulberry. It's generously fruity, with layered wild raspberry and damson fruit, supported by graceful, grainy, supple tannins and fine, mineral acidity. **Drink:** 2023–2026 **Alc:** 13%



Angel's Estate, Angel's Cabernet Franc & Cabernet Sauvignon, Thracian Lowlands, Bulgaria 2021

It's all about Cabernet Franc on the nose, with loganberry, raspberry leaf and a hint of sandalwood; then Cabernet Sauvignon joins in on the palate, with hints of cassis, blackcurrant and raspberry and a supple, approachable structure. **Drink:** 2023–2025 **Alc:** 14%



Château Purcari, Freedom Blend, Ștefan Vodă, Moldova 2021

Available from Turton Wines (UK)
A symbolic wine with a message of resistance. Crushed bilberry, purple plum, coffee and spice aromas then generous, juicy cherry and mulberry fruit flavours and herbal hints, backed by a firm tannin backbone. **Drink:** 2023–2027 **Alc:** 13.5%



Crama Ceptura, Magnus Monte Fetească Neagră, Dealu Mare DOC, Romania 2022

Available from MM Wines (UK)
Romania's flagship red grape in a bold, youthful, generously fruity expression. Aromas and flavours are of damson, amarena cherries and a hint of coffee, with some nuances of vanilla and cloves – a good expression of the variety. **Drink:** 2023–2026 **Alc:** 14%



Château Purcari, Native Pinot Noir, Ștefan Vodă, Moldova 2021

From vineyards in conversion to organic viticulture. There's real complexity of wild strawberry, black tea and a hint of roast coffee. Fine strawberry and pomegranate notes follow through on the palate with sleek tannins. **Drink:** 2023–2025 **Alc:** 13.5%



Château Purcari, Negru De Purcari Limited Edition, Ștefan Vodă, Moldova 2019

Expressive and complex on the nose, though still youthful with cassis, hints of sandalwood, black cherry, damson and

fine vanilla. A sophisticated, harmonious blend – intense but also fresh and juicy with great fruit intensity and fine-grained tannins – more to come if you can be patient. **Drink:** 2025–2033 **Alc:** 14%



Château Purcari, Nocturne Rară Neagră, Ștefan Vodă, Moldova 2022

Available from Majestic Wine (UK)
A medium-bodied, youthful red, full of bright blueberry and bramble fruit with a touch of cloves. To taste, it's sleek and supple, with masses of crushed loganberry flavours and a subtle touch of vanilla and spice. **Drink:** 2023–2025 **Alc:** 13%



Château Purcari, Pinot Noir de Purcari 1827 Limited Edition, Ștefan Vodă, Moldova 2020

Rather fine, elegant, translucent red in the glass, with an ethereal bouquet of forest fruit, cloves and Earl Grey tea. A fine and elegant palate with a spiced strawberry core and refined tannins. **Drink:** 2023–2025 **Alc:** 13%



Château Purcari, Saperavi de Purcari 1827 Limited Edition, Ștefan Vodă, Moldova 2021

Available from Transylvania Wine (UK)
Saperavi done Moldovan-style, with bags of forest fruit, black cherry and violet. Vivid and inviting with juicy bilberry fruit, fresh acidity and a velvety supple texture. **Drink:** 2023–2026 **Alc:** 13.5%



Angel's Estate, Stallion, Thracian Lowlands PGI, Bulgaria 2018

Dark, purplish black in the glass. Damson and cassis fruit notes are overlaid with a touch of cedar and spice, tobacco leaf and well-integrated oak. It's a rich, bold and ripe wine, with generous dark fruit, velvety texture and developing, layered complexity. **Drink:** 2023–2027 **Alc:** 14.7%



PURCARI
· CHATEAU ·

Academia Purcari –

**a story of terroir, patience,
experience and harmony**

Academia Purcari, our most ambitious project to date, is a collection of premium wines that delves deeply into the identity and strong character of local wines.

The result of centuries of experience and continuous research on the Purcari terroir and the congruence of bold experiments, Academia Purcari is a collection of wines created according to the absolute rules of nature: sun, water, soil, with vinification and maturation in clay amphorae and a short rest in oak barrels.

Facing nature's perfection, man has little left to do but glorify the place and carry the story forward.



Discover more about Purcari Wineries Group

www.purcariwineries.com